Minutes
Arkansas State Board of Optometry
Office of the Attorney General
Little Rock, AR

April 25, 2013

Dr. Morris opened the meeting with all Board members present except Dr. Coffee as were Howard Flippin, Executive Director, Ann Booker, Secretary and Board Attorney Kevin O’Dwyer. Also present were Dr. Penny Freshour, members of the Design group and members of CJRW.

Dr. Hubbard made a motion the minutes be approved as written, Dr. Haas made a second and the motion passed.

Mr. O’Dwyer reported that Dr. Penny Freshour is in compliance with the Board order and presented a letter of compliance from Dr. Diner. Mr. O’Dwyer discussed unpaid fines and the actions the Board may take if fines are not paid.

Mr. Shirley presented the Board's financial report. The Board office is in good financial condition.

The Board listened to presentation by the Design Group and Cranford Johnson Robinson & Woods for the Board's public awareness campaign.

Dr. Hubbard made a motion J&J Beauty of Conway be called to a hearing for violations of the practice act. Dr. Smalling made a second and the motion passed.

Dr. Haas made a motion The 70's Store in Conway be called to a hearing for violations of the practice act. Mr. Spears made a second and the motion passed.

The Board discussed the public awareness campaign presentations of the past several meetings. The Board decided to go with the low bid.

Dr. Smalling made a motion to accept the Advantage Communications Inc., Mr. Spears made second the motion passed.

The Board discussed four complaints. Two of the complaints were reviewed for information only. Complaint 13-1 is to come to the next Board meeting.

Dr. Smalling made a motion to bring charges against 13-2 for violations of the practice act. Mr. Shirley made the second and the motion passed.

Dr. Smalling made a motion to approve the new list of codes for Optometry, Dr. Haas second the motion passed.
A telephone poll was conducted on April 22nd in which the result of the vote was unanimous to continue Legal Services with Hope, Trice, and O’Dwyer Law Firm.

Dr. Flippin reported that all four of the new applicants passed the Board exam, two of which are now licensed.

Dr. Haas made a motion to change the location of the Board office, Dr. Hubbard made a second and the motion passed.

The Board discussed the renewal application of a doctor who reported a DUI. He is to come to the next Board meeting.

Dr. Hubbard made a motion to pay expenses for Dr. Flippin and Dr. Smalling to attend the ARBO meeting in June. Dr Haas made a second and the motion passed.

Dr. Smalling made a motion the Board be paid for one night stay and expenses to present the JP course at the spring educational meeting. Dr. Hubbard made a second and the motion passed.

Dr. Hubbard made a motion the Board be paid for one day expense, travel, and per diem. Dr. Haas made a second. The motion passed.

Dr. Morris adjourned the meeting.

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Dr. Dale Morris, President

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Dr. Kenneth Hubbard, Jr., Secretary
<table>
<thead>
<tr>
<th>NAME</th>
<th>OFFICE</th>
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<tbody>
<tr>
<td>Jenny Jackson</td>
<td>The Design Group</td>
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<tr>
<td>Terry Noel</td>
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<td>Douglas Benjamin</td>
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<td>Stephanie Jackson</td>
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<td>DENVER PEACO</td>
<td>STRW</td>
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<td>Jordan Johnson</td>
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